

REQUEST FOR POLITICAL BROADCAST TIME

KQMW KRWM KVRQ KIXI

Request Date: 10.31.16

Candidate: Kim Wyman Party: Rep.

Campaign: Secretary, State
Federal/State/County/City/Initiative/Issue

Address: P.O. Box 3812
Lacey, WA 98509
360.746.6668

Inquired by: Kathy Newkirchen. Media Pubs
Candidate/Manager/Agency/Committee 206.282.5677

Request Received by: Doug Swane

Information Requested: Approve attached order
based on General Election Rates on
Site with agency.

Information Supplied: Approved the attached
order.

Accepted by: L. Kinkar Date: 10.31.16

Final Disposition: Booked the attached order

Payment Information: 26675. net Date: _____

Copy Approved ☒ Y or N: ☐ N

Name(s) of Political Committee: Debra Swift Treasurer

- ☒ Rates/Disclosure Statement Sent/Acknowledged
- ☒ Order Rec'd
- ☒ Broadcast Agreement Rec'd

- ☒ Copy Rec'd
- ☐ Payment Rec'd
- ☐ Invoice Attached

New Order

Media:	Radio	Market:	Seattle-Tacoma	Vendor:	KRWM-FM	Billing To:	Media Plus+
Client:	Kim Wyman for Secretary of State	Demo:	Adults 50+				160 Roy St
Product:	Campaign	Separation:	30				Seattle, WA 98109
CPE:	KW/2211	Flight Start:	10/31/16	AE:	Douglas Frame (Hubbard Radio)		
Description:	Kim Wyman General Radio -11.7	Flight End:	11/13/16	Phone:		Phone:	206-282-5677
Rep:		Sales Office:		Fax:		Fax:	206-284-4862
Version:	1	Survey:	3BK Jul16-Sep16 MSA ARB PPM				
Comments:	Flight Dates: 11/1-11/7						

Line Daypart (Program)		Daypart Code	Gross C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	RTG	Adults 50+	CPP				
1	MTuWThF 10:00A-3:00P	MD		60	0	4	4	3	3	0	0	4	0	0	0	0	0	0	18	0.9	\$188.89					
2	MTuWThF 3:00P-7:00P	PM		60	0	3	2	2	2	0	0	3	0	0	0	0	0	0	12	0.7	\$242.86					
3	Sa 10:00A-7:00P	WK		60	0	0	0	0	0	5	0	0	0	0	0	0	0	0	5	0.6	\$66.67					
4	Su 10:00A-7:00P	WK		60	0	0	0	0	0	0	5	0	0	0	0	0	0	0	5	0.4	\$100.00					
Total Spots:					0	7	6	5	5	5	5	7	0	0	0	0	0	0	40							
Total GRP/GIMP(000):					0.0	5.7	5.0	4.1	4.1	3.0	2.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0		29.6						
Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots																							
11/2016	\$5,500.00 - 40	\$0.00 - 0	\$5,500.00 - 40																							
Total Gross Cost:			\$5,500.00																				Total Gross CPP:		\$185.81	
Total Net Cost:			\$4,675.00																				Total Net CPP:		\$157.94	

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISC codes.

Sales Order

Station: **KRWM-FM** Agency: **MEDIA PLUS**
 Contract Name: **KRWM Kim Wyman General** Address: **160 ROY STREET**
 Contract#: **(none)** City: **SEATTLE** State: **WA**
 Start Date: **11/01/16** End Date: **11/07/16** Zip: **98109**
 Revenue Type: **COM-AGENCY** Type: **Cash** Buyer: **Kathy Neukirchen**
 Advertiser: **WYMAN SECRETARY OF ST (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Campaign** Salesperson: **040LKINL** Comm %: **0**
 Estimate #: **KW//2211** Salesperson: **040dfram** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$
1	11/01/16	11/04/16		10:00 AM	3:00 PM	60		4	4	3	3			14	D	170.00	14	2,380.00	
2	11/01/16	11/04/16		3:00 PM	7:00 PM	60		3	2	2	2			9	D	170.00	9	1,530.00	
3	11/05/16	11/06/16		10:00 AM	7:00 PM	60						5	5	10	D	40.00	10	400.00	
4	11/07/16	11/07/16		10:00 AM	3:00 PM	60	4							4	D	170.00	4	680.00	
5	11/07/16	11/07/16		3:00 PM	7:00 PM	60	3							3	D	170.00	3	510.00	

Billing Projections: By Month

Nov 16
 CA 5,500.00
 ST 5,500.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 40
 GROSS TOTAL \$ 5,500.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 5,500.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KZWA - Seattle</u>	Date: <u>10-31-16</u>
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I, Kathy Neukirchen,
 being/on behalf of: Kim Wyman, a legally
 qualified candidate of the Republican political
 party for the office of: Secretary of State
 in the General Election, Washington State
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Kim Wyman

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Debra Swift

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/27/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Lester Kunkin
Printed Name

Exec. Asst.
Title